

CHILLIWACK CHAMBER OF COMMERCE

2025 Annual Report

124th Annual General Meeting | February 24, 2026

Connect. Advocate. Recognize. Educate.

We CARE about Chilliwack's business community.

Message from the President

Marlon Hall, President | Metric Civil

On behalf of the Board of Directors, staff, and the entire Chilliwack business community, welcome to our 2025 Annual Report. This year marked our 124th Annual General Meeting — a testament to the enduring strength and relevance of the Chamber to our region.

At the Chilliwack Chamber, we live by the philosophy of "We CARE" — Connect, Advocate, Recognize, Educate. This approach ensures we are meeting the needs of our members and helping them thrive.

"We CARE" — Connect, Advocate, Recognize, Educate.

Our Team

Staff

Leanna Kemp	Chief Executive Officer,
Fiacre Mutabazi	Admin and Communications,
Jo Holland	Member Engagement,
Haley Boesterd	Events and Programs Coordinator,

2025 Executive Committee

Marlon Hall	President, <i>Metric Civil</i>
Trevor Pehlke	Past President, <i>MNP</i>
Kyle Hayhow	Vice President, <i>Scotiabank</i>
Kayla Murray	Treasurer, <i>KPMG</i>

2025 Board of Directors

Justin Mallard	<i>Art of Driving School</i>
Jason Metcalfe	<i>Eleven22 Developments</i>
Chris Les	<i>Delta Water Products</i>
Michael Sandhu	<i>Waterstone Law</i>
Taylor Maguire	<i>Empyrion Technologies</i>
Mary-Anne Larsen	<i>RBC</i>

Ian Poettcker

Emil Anderson Group

Peggy Walker

Cultivate Cafe

Derek Siemens

Molson Coors

2025 Year in Review

2025 was a year of meaningful action, community leadership, and continued growth. Guided by our CARE framework, the Chilliwack Chamber delivered impactful programs, critical advocacy, and record member engagement.

Connect

We brought businesses together throughout the year through a variety of events and gatherings, including:

- Monthly networking events
- Signature events and programs
- Industry roundtables
- Coffee chats and happy hours
- Business on the Green
- Battle of the Businesses

Advocate

We worked to ensure our members' voices were heard at every level of government. Key advocacy efforts in 2025 included:

- Tariff communications and resource sharing for impacted businesses
- Providing real-time flood updates to the business community
- Hosted meaningful dialogue between First Nations Leadership, local government, city staff, and key community stakeholders
- Reviewed the Municipal Budget and provided feedback on behalf of business
- Reviewed and responded to the Provincial and Federal Budgets
- Amplified the City's message on the importance of flood infrastructure and public safety

Recognize

Celebrating the success of our members and community remains central to who we are. In 2025, we recognized businesses through:

- Business Excellence Awards
- Creative Shop Local initiatives, including the Red Bags campaign
- Social media features, newsletter spotlights, and e-blasts
- Anniversary celebrations
- Sharing stories of community building and collaboration with local non-profits
- Small Business Week and Manufacturing Week celebrations

Educate

Ensuring all businesses have access to current, relevant information and professional development is a cornerstone of our work. Programs in 2025 included:

- Reconciliation Through Education — Land and Language, Rooted Waters, and MMIWG Keynote on September 30th
- Women's Leadership Collective — Families and Farming, Wellness Summit, Fear to Fluency, and a Small Business Gifting Party
- Launch of Emerging Leaders
- Professional Possibilities
- Artificial Intelligence information sessions
- Marketing workshops
- Small Business Week workshops

Membership Highlights

2025 was a landmark year for Chamber membership, with exceptional growth that earned us recognition across the country.

192 New Members in 2025

759
Total Members

~19%
Membership Growth

86%
Retention Rate

7.23%
Overall Chamber Growth

2nd Fastest Growing Chamber in BC
4th Fastest Growing Chamber in Canada

Voice and Visibility

7,699
Instagram Followers

1,546
LinkedIn Followers

4,000
Facebook Followers

250K
Top Monthly Social Views

22 newsletters and 44 e-blasts sent in 2025, with an average open rate of 40%.

Financial Report

Derek Siemens, Secretary/Treasurer | Molson Coors

The Chilliwack Chamber of Commerce concluded fiscal year 2025 in a sound financial position. Full audited financial statements, including the Statement of Revenues and Expenditures and Statement of Financial Position, were presented to and approved by members at the 2025 Annual General Meeting.

Appointed Accountants for 2026

The appointment of the Chamber's accountants for 2026 was approved by membership at the AGM.

Board of Directors — 2026

Following the 2025 AGM, the Chilliwack Chamber welcomed several new and returning directors to the Board for 2026.

Farewells and Thank Yous

We extend our deepest gratitude to the following outgoing directors for their dedicated service:

- Chris Les — Delta Water Products
- Kayla Murray — KPMG
- Trevor Pehlke — MNP

We also thank Arien Aubertin, Kara Bertram, and David Adimora, who resigned during the year.

2026 Executive Committee

Kyle Hayhow	President, <i>Scotiabank</i>
Mary-Anne Larsen	Vice President, <i>RBC</i>
Marlon Hall	Past President, <i>Metric Civil</i>
Derek Siemens	Secretary/Treasurer, <i>Molson Coors</i>

2026 Board Members

Ian Poettcker	<i>Emil Anderson Group</i>
Aatif Nanji	<i>Simpson Notaries</i>
Christine Woodward	<i>MNP</i>

Peggy Walker

Cultivate Cafe

Jason Metcalfe

Eleven22 Developments

Taylor Maguire

Empyrion Technologies

Justin Mallard

Art of Driving School

Raveena Walia

Baker Newby LLP

Michael Sandhu

Waterstone Law Group

Looking Ahead: 2026

As we move into 2026, the Chilliwack Chamber is energized and ready to continue building on the momentum of a remarkable year. Upcoming events and priorities include:

- International Women's Day — March 6
- Braggy Brunch — April 2
- WLC Professional Possibilities Career Day — April 15
- Setting the Table for Community Dialogue — April 16
- Leaders Lab: Practical AI in Action — April 23
- Chamber Connections at Montana's — April 28
- Business on the Green — Registration opens April 1
- Ongoing Reconciliation Through Education programming with Ts'elxweyeqw Tribe
- Women's Leadership Collective sessions throughout the year

Thank You

On behalf of the Board and Staff

Your continued support makes a difference in our community.

www.chilliwackchamber.com