

CHILLIWACK
CHAMBER OF COMMERCE

PROMOTIONAL *Opportunities*

www.chilliwackchamber.com

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The Chilliwack Chamber of Commerce is pleased to work with you on these Promotional Opportunities within our network. We are happy to discuss your organization's requirements and will work closely with you throughout the design and distribution of these initiatives.

E-BLASTS

NEWSLETTER

SOCIAL MEDIA FEATURE

PHOTOSHOOT

VIDEO FEATURE

COMBO

CHILLIWACK CHAMBER OF COMMERCE

Exclusive Email Blast

The Exclusive Email Blast is a separate and full-page email advertisement that goes out to our newsletter subscribers. It is an effective way to promote your business, products, services, events and more, to a large audience. The CCOC has over 1500 subscribers and an average open rate of 40%.

There are only two exclusive email blasts available a month and these go out bi - weekly. We issue a maximum of 1 e-blast per month per industry, so please reach out to determine our next available date.

What we need from you:

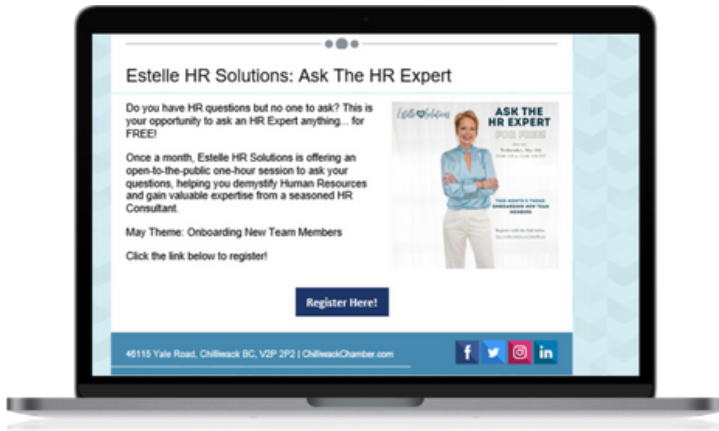
- Graphic or image (typically 1080 x 1080 px)
- Writeup of 100-250 words

Member Rate:
\$103

Non-Member Rate: **\$206**

Promotional Opportunities





Promotional Opportunities

CHILLIWACK CHAMBER OF COMMERCE

Newsletter Feature

The Bi-Weekly Newsletter is a convenient, low-cost cooperative email advertisement. Your business can take advantage of our on-going bi-weekly newsletter program by including your 100-word advertisement, logo and chosen image. You will reach over 1500 subscribers. This is an excellent opportunity to promote your business, new products, services, and menus.

What we need from you:

- Graphic or image (typically 1080 x 1080 px)
- Writeup of 50-100 words

Member Rate:
\$51.50

Non-Member Rate: \$103

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Social Media Feature

If Social Media isn't your strong suit, you can provide our communication team photos, logos, videos, event details, and any marketing material of your choice and our team will create a feature for you to be published on our social media platforms.

The potential reach is estimated to be 3,000+.

What we need from you:

- 3 - 4 graphics or images (typically 1080 x 1080 px)
- For the caption, we typically take information from the 'About Us' section of your website unless advised otherwise.

Member Rate:
\$103

**Non-Member
Rate: \$180.25**

Promotional Opportunities





CHILLIWACK CHAMBER OF COMMERCE

Member-Exclusive Lifestyle Photoshoot & Feature

If you don't know where to start with marketing, this is the opportunity for you! Our team will curate and coordinate this entire experience, including a styled photoshoot featuring the Chamber team, and storytelling social media post.

Member Rate:
\$154.50

Market Value:
\$750



CHILLIWACK CHAMBER OF COMMERCE

Member-Exclusive Lifestyle Photoshoot & Feature

Add Ons

Do you want to make the most of the content shoot the Chamber team organized? For a small fee, you can purchase the photos for use on your own online platforms, OR purchase an Instagram reel video feature on the Chamber's social pages! OR BOTH!

**Purchase Photos:
Additional \$103**

**Instagram Reel:
Additional \$103**

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E-BLASTS

SOCIAL MEDIA
FEATURE

Member-Exclusive Chamber Combo

Chamber Members have the option to pair an e-blast and a social media feature together for a reduced rate of \$154.50. This is a great way to launch a new product or project as it will reach both the Chamber's email and social media network!

Member Rate:
\$154.50

Promotional Opportunities

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CHILLIWACK CHAMBER OF COMMERCE

LET'S WORK *Together*

Please reach out to our team at
info@chilliwackchamber.com to get started on your
Promotional Opportunity!

All submissions are made on a first come first serve basis.
We ask that all supporting materials are submitted one week prior to publish date.

www.chilliwackchamber.com

