

Message from the Executive Director:

The Chilliwack Chamber of Commerce is celebrating 118 years in our community.

The Chilliwack Chamber has been supporting local businesses through four strategic anchors; Connect, Advocate, Recognize and Educate. A variety of events, activities, workshops, and experiences are offered throughout each year.

2021 was a year of many successes and some challenges; however, it was a year in which businesses continued to pivot, to preserve and to prevail. Despite the many obstacles our businesses community had to overcome, they did it in true Chilliwack style; Together! In an environment where tensions ran high, anxiety levels rose; we saw our community rally together to support each other and shopping local became a priority.



The Chilliwack Chamber of Commerce stayed true to our strategic anchors; Connect, Advocate, Recognize and Educate. We found new ways to deliver on these objectives and challenged ourselves to be creative and continue the momentum we created in 2020.

Here is just a few of our accomplishments for 2021....

- Created the “Community Cares” campaign videos showcasing 20 local businesses and how they were keeping their community safe
- Launched our Indigenous Education Program- Reconciliation through education in partnership with the Ts’elxwéyeqw Tribe
- The Chilliwack Chamber of Commerce is proud to be a founding member and representative of the Chilliwack Economic Recovery Network- a network which has successfully completed many projects aimed at assisting businesses recover
  - Project Local Restart, Shop Local Chilliwack, Workforce Connections- The Power of People
- We are pleased to have a representative on the mayor’s task force for inclusion and diversity committee
- Launched the Professional Possibilities Program in partnership with the Recovery Network and School District 33
- Lead the Community Hero Project collaborating with our sponsors to support small businesses in return then providing much needed appreciation to front line workers.
- Supported our community through the Flood relief efforts by finding temporary accommodations for residents and animals and sponsoring & organizing meals for displaced Chilliwack residents during this time.

- Created the Shop Local CHWK initiative in partnership with the Recovery Network, allowing us to pump \$106000 back into our community, having applied for and received a grant for this initiative.

Without our members and our sponsors who have stuck with us in a very challenging time, we would not have been able to do any of this. We are thrilled to be standing strong, working to continue to support the local business community and to be enabled and empowered to work towards new, creative initiatives. We hope that 2022 brings joy, health and success to our community and we look forward to being a part of all of it.