

# **Specialized Online Events**

# WorkBC can help you find great candidates, provide training, and other supports - all online, and at no cost to you!

## Our Online Events are designed to attract the best applicants for your positions

We provide businesses with an online platform to attract, meet with, and hire your next great employee! We hold regular job fairs via our Microsoft Teams platform to help connect our clients with the top employers in a number of fields. These fairs attract a large number of potential applicants for businesses, and are provided free of charge! Partnering with WorkBC also means your new potential employees will be supported with a wide variety of services, such as skills training, financial and equipment supports, wage subsidies and more!

# How do the Online Events benefit employers?

- Free events organized and hosted online, using our Microsoft Teams platform
- Businesses can reach a wide audience digitally, and applicants can attend online from anywhere
- Events are promoted across our locations, in Centres, online on our social media and in ads
- WorkBC works with you ahead of time to prepare the best candidates for your current openings

## **Types of Events Possible**

- Information Sessions to highlight open positions, Covid-19 precautions or other business promotions
- Hiring Sessions, allowing you to interview one-on-one with pre-qualified candidates, online
- Webinars, Q&A Sessions or other labour market information sharing
- Ask us! We can design an event to accomplish your goals

#### **Please Note**

Businesses must be registered in Canada to qualify for this service. We respect your time, please respect the efforts and investment that your WorkBC Team contribute to ensuring your success. While there is no monetary cost to cancelling the event near to the date, we may have had to postpone other events to accommodate yours. Please be mindful when requesting a cancellation or modification to pre-planned events.