

# 2020

## Sponsorship Opportunities



CHILLIWACK  
CHAMBER OF COMMERCE

# Sponsorship Opportunities



## Pillar Partners

*\*Only 6 available @ \$5000 per year\**

As a Pillar Partner you will be playing a vital and proactive leadership role in creating a culture and a community full of leaders committed to working together for community excellence, pride, and progress. Our partners will help to create a more Vibrant, Creative, and Engaged community through supporting unique Member programming, Public Policy work and Signature events. Your return on investment with the Chilliwack Chamber of Commerce will create a heightened awareness of your business through valuable recognition and activation opportunities and a tangible demonstration of your commitment to building an even better Chilliwack.

	Advertising	Events
Roll up banner positioned at every Chamber hosted event with only 5 Pillar Partners featured and mention at each event.	✓	
Featured in 24 newsletters in the banner at the bottom (sent to over 1000 subscribers)	✓	
Company Branding on the home page of our website with a link to your website	✓	
Company Branding on select marketing materials (flyer in new member packages, event materials etc.)	✓	
5 minutes of speaking time at a lunch and learn or like event of your choice (signature events and Chamber connections not included)	✓	
Social Media Mentions <ul style="list-style-type: none"> <li>- 2 feature Friday Spaces of your choosing (must be planned in advance), these are featured on Instagram and Facebook</li> <li>- Inclusion of all Pillar Partners in Marquee Events – Business Excellence, Golf Tournament and other key events by way of Business name credit in produced radio ads.</li> </ul>	✓	
Sponsorship <ul style="list-style-type: none"> <li>• Platinum Level advertising sponsorship at Signature events (Big Screens at Business Excellence, Golf Tournament-All carts featuring business name and logo, mention in MC Speeches)</li> </ul>		✓
Tickets <ul style="list-style-type: none"> <li>• Tickets to all signature Events hosted by the Chamber (Business Excellence (Table of 8-choice seating), Business on the Green Golf Tournament (foursome) and other KEY events (lunch and learns not included or by specific invitation only)</li> </ul>		✓

## ANNUAL EVENTS

## SPONSORSHIP LEVELS

### Business Excellence

January 2020

Diamond	\$7500	Platinum	\$5000
Gold/Award	\$2500	Silver	\$1500
Bronze	\$1000		

### Business on the Green - Golf

JUNE 2020

AM

Presenting	\$3500	Platinum	\$2000
Gold / Hole	\$1000	Putting & Dinghy	\$750 each

PM

Presenting	\$3500	Platinum	\$2000
Gold/ Hole	\$1000	Putting and Dinghy	\$750 each

### International Women's Day

March 2020

Presenting	\$2500	Platinum	\$1000
Gold	\$500	Silver	\$250
Bronze	Door Prize		

### #ChwkGivesBack

November 2019

Presenting	\$2500	Platinum	\$750
Gold	\$500	Silver	\$250
Bronze	Door Prize		

# ONGOING EVENTS

## Lunch & Learn - \$500 each

- Exclusive Host
- Event Branding – your company name & logo on all digital marketing materials
- Opportunity to have a specific guest list and a captive audience to listen to what you have to share
- Newsletter feature



## Chamber Connections - \$2000

- Exclusive Host
- Event branding – your company name and logo on all digital marketing materials
- Opportunity to have a specific guest list and a captive audience to listen to what you have to share
- Feature Friday post on Social Media
- Newsletter feature



## Accelerate Business Growth - \$1500

Support our Business Community through your sponsorship. With these dollars, we will work towards bringing expert facilitators and field experts from desired fields and industries. We will work with you and our members to determine the most current and relevant topics and work to source best in class resources.

- Exclusive workshop host- 10 minutes to present you and/or your organization
- Introduce Presenter
- Signage at event
- Newsletter recognition and social media posts

# BUSINESS EXCELLENCE AWARDS

## JANUARY 2020

	Diamond \$7500	Platinum \$5000	Gold/Award \$2500	Silver \$1500	Bronze \$1000 or prize valued at \$1000 or more
<b>Present an award</b> – Awards to be discussed by availability	✓	✓			
<b>VIP Seating</b> - <u>Diamond</u> : For 8, includes 2 bottles of champagne - <u>Platinum</u> : For 8, includes 2 bottles of wine					
<b>Seating</b> - <u>Gold</u> : For 4, includes 1 bottles of wine - <u>Silver</u> : for 2	✓	✓	✓		
<b>Event Branding</b> - <u>Diamond</u> : Sponsor Wall, Big Screens (front of room), Podium signage - <u>Platinum</u> : Sponsor Wall, Big Screens, Area Signage (cocktail space, bar, food, entertainment, registration), - <u>Gold/Award</u> : Scrolling sponsor loop, award photos taken & shared on social media, website recognition, emcee, present an award (available at the Chambers' discretion) - <u>Silver</u> : scrolling sponsor loop – logo displayed every 3 minutes	✓	✓	✓	✓	Print advertising
<b>Radio</b> – <u>Diamond</u> : Unlimited mention for the event promotion through produced ads - <u>Platinum</u> : Mention in event promotion through duration of produced ads for the event	✓	✓			
<b>Feature in progress Chamber Pages</b> - December & January (1/4 – page ad)	✓		✓		
<b>Social Media Recognition</b> – <u>Diamond</u> : Mention in all social media advertisements promoting the event (video promo) - <u>Platinum</u> : Mention in all social media ads promoting the event	✓	✓	✓		
<b>Mention in issues of Chamber Newsletter</b>	✓				
<b>Opportunity to provide promo/brand gifts to attendees approved by Chamber staff</b> (ideas; wine labels on champagne bottles etc.)	✓	✓			
<b>Company branding on event page with link to your website</b>	✓	✓	✓		
<b>Company branding on select event material</b>	✓	✓	✓	✓	✓
<b>Mention throughout the evening by MC's</b>	✓	✓			
<b>Recognition of special draw/contest</b>					✓
<b>Eating</b>	1st	2 <sup>nd</sup> -4 <sup>th</sup>	5 <sup>th</sup> and 6 <sup>th</sup>		
<b>NUMBER OF SPONSORSHIPS AVAILABLE</b>	2	4	20	Unlimited	Unlimited



# BUSINESS ON THE GREEN - GOLF

## JUNE 2020

	Presenting \$3500 (one in the AM/ one in the PM)	Platinum \$2000	Gold/Hole \$1000	Putting & Dinghy \$750
<b>Foursomes &amp; Power Carts</b> – <u>Presenting</u> : 2 foursomes for golf & dinner - <u>Platinum</u> : 1 foursome for golf & dinner - <u>Gold/Hole</u> : 2 for golf & dinner	✓	✓	✓	
<b>Exclusive Hole Sponsorship with signage provided by the Chamber</b> (activities and volunteers at the hole provided by the sponsor)	✓	✓	✓	
<b>Event Branding</b> – <u>Presenting</u> : exclusive title (business name; business on the green) on the following: registration form, website banner, programs, all exclusive hole signs, sponsor sign - <u>Platinum</u> : Programs, Exclusive hole sign, Large sponsor sign - <u>Gold/Hole</u> : Program, Sponsor sign, opportunity to utilize your branded tent for additional exposure - <u>Putting &amp; Dinghy</u> : Program, Sponsor sign, opportunity to utilize your branded tent for additional exposure	✓	✓	✓	✓
<b>Radio</b> – Presenting: Unlimited mention for the event promotion through produced ads	✓	✓		
<b>Feature in the Progress Chamber Pages</b> for May & June 9 (1/4-page ad)	✓	✓		
<b>Social Media Recognition</b>	✓	✓	✓	✓
<b>Mention in issues of the Chamber Newsletter</b> – <u>Presenting</u> : 4 - <u>Platinum</u> : 2	✓	✓		
<b>Opportunity to provide promo/branded gifts to attendees</b> in swag bags or participaks	✓	✓		
<b>Company branding on event page with link to your website</b>	✓	✓	✓	
<b>Mention throughout the evening by MC's</b>	✓	✓		
<b>Exclusive area sponsorship</b>				✓
<b>NUMBER AVAILABLE</b>	2	2 (Dinner sponsor, Prize	15	2



# INTERNATIONAL WOMEN'S DAY

## MARCH 2020

	Presenting \$2500	Platinum \$1000	Gold \$500	Silver \$250	Bronze (Door Prize)
Welcome and Introduction of event and speaker	✓				
VIP Seating – Presenting: 8 - Platinum: 4 - Gold: 2	✓	✓	✓		
Event Branding – Presenting: All digital and print advertising - Food & Beverage: Recognition in all print advertising	✓	✓	✓	✓	✓
Radio – Unlimited mention for the event promotion through produced ads	✓				
Feature in the Progress Chamber Pages for March	✓				
Social Media Recognition – 1 Feature Friday in month of event, Mention in all social media advertisements promoting the event	✓	✓			
Mention in 4 issues of the Chamber Newsletter	✓				
Opportunity to provide promotional/branded gifts to attendees approved by Chamber staff (ideas; wine labels on champagne bottles etc.)	✓	✓			
Opportunity to recognize a woman leader from your organization	✓				
Company Branding on event page with link to your website	✓	✓			
Mention throughout the evening by MC's	✓	✓	✓	✓	✓
NUMBER OF SPONSORSHIPS AVAILABLE	1	4	4	4	8



# #CHILLIWACK GIVES BACK



## NOVEMBER 2019

	Presenting \$2500	Platinum \$1000	Gold \$500	Silver \$250	Bronze (Door Prize)
<b>Welcome and Introduction of event and speaker</b> -Option to emcee event if needed or wanted	✓				
<b>Event Branding</b> – <u>Presenting</u> : All digital and print advertising - <u>Platinum</u> : all digital and print advertising - <u>Gold</u> : All print advertising - <u>Silver</u> : All print advertising	✓	✓	✓	✓	
<b>Radio</b> – Unlimited mention for the event promotion through produced ads	✓				
<b>Feature in the Progress Chamber Pages</b> for November	✓				
<b>Social Media Recognition</b> – linked to your website/social media channels when posted	✓	✓			
<b>Mention in 4 issues of the Chamber Newsletter</b>	✓	✓			
<b>Company branding on event page with link to your website</b>	✓	✓			
<b>Mention throughout the evening by MC's</b>	✓	✓	✓	✓	
<b>NUMBER OF SPONSORSHIPS AVAILABLE</b>	1	2	4	4	8