



Promotional Opportunities

1 – Exclusive Email Blast

The Exclusive Email Blast is a separate and full-page email advertisement that goes out to our newsletter subscribers. It is an effective way to promote your business, products, services, events and more, to a large audience. The CCOC has approximately 1500 subscribers and an average open rate of 40%.

There are only two exclusive email blasts available a month and these go out bi - weekly. **Investment: \$100 + GST**

2 - Bi-Weekly Newsletter Feature

The Bi-Weekly Newsletter is a convenient, low-cost cooperative email advertisement. Your business can take advantage of our on-going bi-weekly newsletter program by including your 100 word advertisement, logo and chosen image. You will reach over 1500 subscribers. This is an excellent opportunity to promote your business, new products, services and menus. The cost of this program is available to members only. **Investment: \$50 + GST**

3 - Social Media Feature / Take Over

The CCOC is proud to present this amazing new advertising opportunity.

Option 1: If you are social media savvy, you can partake in a social media take over. We give you access to our Instagram and Facebook 'Stories' for the day to promote your business to the Chilliwack Chamber audience and followers.

Option 2: If Social Media isn't your strong suite, you can provide our communication team photos, logos, videos, event, and any marketing material of your choice and our team will create a feature for you to be published on our social media platforms.

The potential reach is estimated to be 2000+. **Investment: \$50 + GST**

4 - Package Deal

Receive an Exclusive Eblast and Social Media Feature. Value \$150.00 **Investment:**

\$125 + GST

Promotional Guidelines:

All Not-For-Profits will receive a 25% discount on advertising purchases.

*All submissions are made on a first come first serve basis. Please submit all supporting material one week prior to publish date. Email: carlene@chilliwackchamber.com / subject line: **Advertising***