



CHILLIWACK CHAMBER OF COMMERCE

Criteria	Weight	Scoring	Total Score
Community Involvement:	5	(2) Board Involvement (2) Charitable Giving (1) Volunteerism	5%
Community Presence:	5	(2) Social Media Activity (2) Website (1) Brand Recognition	5%
Nominations:	5	Quality of Nominations (3) <ul style="list-style-type: none"> • Submitted nomination form • Self? Number of Nominations (2)	10%
Questionnaire Responses:	5	(3) Quality of Answers (1) All questions answered (1) Answers contain all components of the questions	25%
Customer Service:	5	(5) Google Reviews	5%
Judges:	15	Judges Opinions <ul style="list-style-type: none"> • Overall scores on matrix • Interviews of nominees 	50%