

“Guiding the Way” with Cameron Muir



Date: Wednesday, November 17, 2010

Place: The Coast Chilliwack Hotel
45920 First Avenue
Chilliwack, BC

Time: 11:30am Registration
12:00pm Lunch
12:30pm Presentation and Q&A

Price: \$25 members \$35 non-members

Guiding the Way

Presented by Cameron Muir, Chief Economist BC Real Estate Association

When Cameron Muir speaks, the industry still listens. Muir is the chief economist for the BC Real Estate Association and the industry waits for his insightful interpretations of empirical data month after month. He has an ability to make sense of numbers and humanize them so that they are relatable for consumers.

“Above all, I try to communicate the most up-to-date market information and analysis to industry stakeholders and consumers,” says Muir. “Markets depend on objective information and the better and timelier the information, the more efficiently the market operates.”

However, he does see lots of challenges ahead for the industry, too. “The biggest challenges are production levels, credit conditions and government tax policy,” he says. “The dramatic rebound in consumer demand has helped draw down unsold inventories and induced more housing starts, but the big question is how many new units will be demanded of the next 18-36 months in light of looming interest rate hikes and price levels?”

There are still plenty of questions about homebuying coming up in the near future, and Muir, no doubt, will continue to be the voice that guides the way.

**Pre-registration is required (604) 793-4323 or visit
www.chilliwackchamber.com**



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