



**CHILLIWACK
CHAMBER OF
COMMERCE**
Where Business Happens!

USE OUR LOGO

Show your membership with pride. Add credibility to your business by placing the Chilliwack Chamber of Commerce logo on your website. For more information please contact Alyssa Conkin, Executive Assistant at 604-793-4323 or info@chilliwackchamber.com.

WEBSITE PROFILE DESCRIPTION

The Chilliwack Chamber of Commerce is pleased to promote your business on our website. Your listing will be in the website member directory and will include a 50 word description of your products and services as well as your contact information. This is a free service offered to Chamber members only.

CHAMBER MAILING LABELS

The Chamber can provide you with current mailing labels of our 550 plus membership for a fee of \$50 (plus tax). This allows you to pick and choose who you wish to mail to and when! This is available to members only.

NEW MEMBER WELCOME PACKAGES

We provide a package to our new members which includes a letter of welcome, Chamber related information, benefit information and any information on upcoming events and programs. Add YOUR promo item to this package and let our new members know that you welcome them to YOUR business community.

- Must provide 50 items.
- Must be a promotional item (i.e. pen, grocery bag, keychain, etc.). Literature/brochures will not be accepted.
- Items must be delivered to the Chamber office.

This is a FREE program for members only.



2010 Marketing Opportunities

THE CHILLIWACK CHAMBER OF COMMERCE



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201 – 46093 Yale Road
Chilliwack, BC V2P 2L8
604.793.4323 tel
604.793.4303 fax
www.chilliwackchamber.com

SPONSOR OF THE MONTH

Sponsor of the month is a convenient, low-cost opportunity to market your business to Chamber members and futures members. Your business can take advantage of all our marketing opportunities and have exclusive rights to sponsoring all of the Chamber activities in a given month. You will easily reach over 800 organizations.

This is an excellent opportunity to promote your member savings programs, new products, services and menus.

Sponsor of the Month includes:

- A banner advertisement on e-newsletters distributed during your given month valued at \$75.
- One Member2Member Mailing (may not occur in your given month) valued at \$250.
- One batch of Chamber Mailing Labels valued at \$50.
- Sponsorship of Casual Connections valued at \$200.
- For an additional \$100 you will have first rights at sponsoring the Chamber General Luncheon valued at \$200. Please note not all luncheons are available for sponsorship and the luncheon is available for sponsorship on a first come first served basis.
- For an additional \$50 you could have a business card sized advertisement at in The Chilliwack Progress's Chamber Pages valued at \$99.
- For an additional \$1800 (plus tax) you could be the exclusive sponsor of the Chamber Minute on 89.5 The Hawk. There are only 12 opportunities available per year. Please contact Lisa at (604) 793-4323 for complete details.

Please refer to individual Program Guidelines for details.

The rate for this program is **\$400**. Please add \$50 for the Chamber Pages add on and \$1800 for the 89.5 The Hawk add on. These prices do not include tax and this program is available to members only. Be sure to reserve your month early. By participating in this program you will save \$294.

Voice of Business Develop Advocate Connect

MEMBER 2 MEMBER MAIL

Member2Member Mail is a cooperative bulk mailing program designed to save Chilliwack Chamber of Commerce members a great deal of the time and the expense of a direct-mail program. Under this program, the Chamber receives each participating business' promotional material, collates and mails to over 600 representatives within the membership.

This is an excellent opportunity to promote your member savings programs, new products, services and menus. Participating businesses will save hundreds of dollars in mailing costs alone and reach the perfect pool of prospective customers.

The rate for this program is **\$250** and is available to members only.

Program Guidelines:

- All participants must have 650 flyers delivered to the Chamber office by a designated date.
- Materials must be one page 8 ½" x 11" and 20 lb bond paper. Anything heavier will not be accepted due to mailing costs.
- No staples or folds.
- The mailer is limited to 12 participants (we must have at least 5 participants for the mailing to go out).
- Materials must maintain quality consistent with the images and goals of the Chamber. Therefore, the Chamber reserves the right to reject any material it deems inappropriate.

MEMBER 2 MEMBER E-MAIL

Member2Member email is a convenient, low-cost cooperative email broadcast program. Your business can take advantage of our on-going email program by including your logo and 50 word advertisement below our Chamber E-Bulletin broadcast to our membership. You will reach over 800 organizations.

This is an excellent opportunity to promote your member savings programs, new products, services and menus.

The rate for this program is **\$75** and is available to members only. Be sure to reserve your space early.

Program Guidelines:

- Participants' emails must be sent to info@chilliwackchamber.com.
- Your advertisement cannot contain more than 50 words.
- Email advertisements must maintain quality consistent with the images and goals of the Chamber. Therefore, the Chamber reserves the right to reject any material it deems inappropriate.



GENERAL LUNCHEON SPONSOR

The General Luncheon Sponsor is a unique opportunity where a member can showcase their business to other members during a General Luncheon.

General Luncheon Sponsors are entitled to:

- Notice of exclusive sponsor on all print and email advertisements of the luncheon.
- Host an exhibit booth beside the registration table on the day of luncheon.
- Brochure, marketing item, pamphlet placement on the tables at the luncheon. All materials to be supplied and placed by the sponsor.
- Table tent cards on all tables displaying your organizations logo (to be supplied and placed by the sponsor).
- 5 minutes on the microphone (after the main presenter) to showcase your business. This is an excellent opportunity to promote your member savings programs, new products, services and menus.

The rate for this program is **\$200** and is available to members only. Be sure to reserve your luncheon early. Not all luncheons are available for sponsorship.



www.chilliwackchamber.com

